YOUR FUNDING. OUR WORK.

With your much-needed support, we can continue to strive to raise global awareness on ovarian cancer, to fund research in search of a cure, and to provide financial assistance to ovarian cancer patients in need. We rely on your support to enhance the lives of ovarian cancer patients. Your funding together with our relentless work will create the necessary impact. Together, we can Ovarcome. YOU help make the difference.

ANNOUNCEMENT ON OVARCOME TEAL TALK DAY, SEPTEMBER 23:

We are proud to announce Ovarcome has institutionalized Teal Talk Day to be recognized annually on September 23 – locally, nationally, globally. Teal Talk Day is founded by Ovarcome to encourage everyone to talk about ovarian cancer, to discuss symptoms, and to make one another aware. Ovarian cancer is silent, but we encourage our community to be VOCAL about it! Annual Teal Talk Day is now registered on National Day Calendar. Additionally, this day has been observed and recognized by the Mayor of the City of Houston, in September 2017.

SUPPORT AN ORGANIZATION WITH ACTIONABLE, MEASURABLE IMPACT:

1. 7 Research Grants awarded since inception in 2012
2. 100% of OvarCare patient financial assistance applications granted
3. OvarCare partner hospitals grown from 1 to almost 25 in 3 years since 2014
4. Awareness programs reach thousands via online and on-site campaigns
5. Global footprint including grassroots efforts in Africa & India
2018 Corporate Partnership Program

**OVARCOME**

**Our Dream:** A world that is free from the scourge of Cancer.

**Our Vision:** To be the leading global non-profit organization helping women overcome ovarian cancer and celebrate life!

**Our Mission:** To raise global awareness, to fund research in search of a cure, and to provide financial support to underprivileged women in the U.S. as well as developing nations in their valiant fight against ovarian cancer.

Thousands of women succumb to ovarian cancer every year, all over the world. Ovarian cancer is the deadliest of all gynecologic cancers – over 239,000 new cases are diagnosed worldwide each year. The fight against ovarian cancer is real – every woman is at risk, and this cancer strikes regardless of age, race, nationality or background.

Ovarcome is our humble effort to support such women who battle this disease everyday gracefully and resiliently. Ovarian cancer needs more attention - awareness is low and symptoms are vague and non-specific. We are passionate about awareness – we want to educate women, families, spouses/partners, primary physicians and healthcare professionals on the signs, symptoms and prevention measures. It is a critical time for research, to find a cure and to win our battle against ovarian cancer. We need to improve diagnosis and find novel treatments and targeted therapies.

We invite you to join our mission in raising awareness, in funding research, and in providing much needed assistance to ovarian cancer patients in need. We hope you will become our Corporate Partner in 2018, and beyond. With your continued support, we can strive to make an impact in the world of ovarian cancer. TOGETHER, we can Ovarcome!

Overcoming Cancer: Celebrating Life!
EMPOWER YOUR ORGANIZATION

Ovarcome is a meaningful gateway to further empower your organization by connecting you with the community of survivors, caregivers, physicians, researchers, philanthropists and medical professionals that share your commitment to raise awareness on ovarian cancer and continue the fight against this terrible disease. Partnership with Ovarcome will thereby increase your business exposure and results.

Engaging with Ovarcome allows your company to become part of an integrated network that spans the entire range of the care spectrum, from detection, diagnosis, treatment and aftercare. Ovarcome in its mission to diffuse boundaries and unite hearts in the crusade against ovarian cancer sets the global standard for excellence through its best-in-class conferences, commitment to research funding, and support to underserved women diagnosed with ovarian cancer.

Your company’s commitment to find a cure, help women diagnosed, maximize the impact, and influence awareness within the healthcare spectrum is enabling us to accelerate our goal of eradicating ovarian cancer from the planet.

In partnering with Ovarcome, you can support the connection and the camaraderie of the ovarian cancer community – where survivors, caregivers, and providers come together to inspire and empower one another.

We value your support. Together, we can Ovarcome!
THROUGH CORPORATE PARTNER STATUS WITH OVARCOME, YOU CAN:

- Visibly demonstrate your leadership in the healthcare community and your commitment to the cause by connecting with the providers and survivors and investing in their success in overcoming cancer.

- Directly benefit in gaining exposure within the ovarian cancer community and our partner hospitals.

- Provide a community of support for underserved ovarian cancer patients and directly impact their lives via our OvarCare patient support program.

- Align your brand with Ovarcome working in differentiated space of direct patient support programs, thereby creating hope for prevention and cure.

- Create positive PR opportunities, increase brand profile and credibility, gain access to new audiences, achieve your corporate social responsibility objectives, engage with a differentiated leading organization, gain access to our experience and experts, and support our moving, deserving, and powerful cause.
2018 CORPORATE PARTNERSHIP OPPORTUNITIES:

PRESENTING PRINCIPAL PARTNER $100,000

- Exclusive Annual Partner within the industry
- Recognition logo and link on Ovarcome website
- Logo highlighted as Featured Sponsor on Ovarcome website
- Logo, wherever applicable, on Ovarcome newsletters & media outreach
- Flyer/Brochure inclusion in all OvarCare financial assistance grant packets
- Opportunity to sponsor Ovarcome social media posts on awareness (this is a yearlong opportunity)
- Logo insertion on all Ovarcome t-shirts printed in 2018
- Opportunity to be recognized as the Exclusive Sponsor of OvarConnect Support Groups hosted by Ovarcome in 2018
- Opportunity to be recognized as the Featured Sponsor of OvarLive FB Live Sessions hosted by Ovarcome throughout 2018 to educate, empower, and inform the ovarian cancer community
- Opportunity to be recognized as the Presenting Sponsor for Ovarcome Annual Zeal For Teal Luncheons
- Opportunity to re recognized as the Presenting Sponsor for Conquering Cancer: Ovarcome Annual Conference
- Complimentary registrations to all Ovarcome events (number of registrations negotiable)
- Event sponsorship with signage
- Recognition on signage, program & e-communications
- On-stage recognitions
- Opportunity to present opening remarks at the Zeal For Teal Luncheons and Conquering Cancer, Annual Conference
- Complimentary exhibit space at all Ovarcome events
- Full Page ad in program brochure (wherever applicable)

Special Featured Additions:
- Opportunity to be announced as the Presenting Sponsor at the Ovarcome Annual Gala with the opportunity to give welcome remarks
- Opportunity to be the Exclusive Supporter of an informational video interview series conducted by Ovarcome featuring world renowned ovarian cancer experts
- Opportunity to be recognized as the Principal Supporter of Ovarcome Annual Teal Talk Day observance and celebrations
- Recognition as Ovarcome’s Principal Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness
PATRON LEVEL PARTNER $75,000

- Co-Partnership opportunity within the industry
- Recognition logo and link on Ovarcome website
- Logo, wherever applicable, on Ovarcome newsletters & media outreach
- Brochure inclusion in all OvarCare financial assistance grant packets
- Opportunity to sponsor 10 Ovarcome social media posts on awareness (this is a yearlong opportunity)
- Logo insertion on all Ovarcome t-shirts printed in 2018
- Opportunity to be recognized as the Featured Sponsor for Ovarcome Annual Zeal For Teal Luncheons
- Opportunity to be recognized as the Featured Sponsor for Conquering Cancer: Ovarcome Annual Conference
- Complimentary registrations to all Ovarcome events (number of registrations negotiable)

Special Featured Additions:
- Opportunity to be announced as the Featured Sponsor at the Ovarcome Annual Gala
- Opportunity to be the Exclusive Co-Supporter of an informational video interview series conducted by Ovarcome featuring world renowned ovarian cancer experts
- Opportunity to be recognized as the Co-Supporter of Ovarcome Annual Teal Talk Day observance and celebrations
- Opportunity to be recognized as Ovarcome’s Patron Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness

- Recognition on signage, program & e-communications
- On-stage recognitions
- Opportunity to be recognized as the Featured Co-Sponsor of OvarLive FB Live Sessions hosted by Ovarcome throughout 2018 to educate, empower, and inform the ovarian cancer community
- Complimentary exhibit space at all Ovarcome events
- Full Page ad in program brochure (wherever applicable)
BENEFACCTOR LEVEL PARTNER $50,000

- Recognition logo and link on Ovarcome website yearlong
- Logo, wherever applicable, on Ovarcome newsletters & media outreach
- Brochure inclusion in all OvarCare financial assistance grant packets
- Opportunity to sponsor 5 Ovarcome social media posts on awareness (this is a yearlong opportunity)
- Logo insertion on all Ovarcome t-shirts printed in 2018
- Opportunity to be recognized as the Premium Sponsor for Ovarcome Annual Zeal For Teal Luncheons
- Opportunity to be recognized as the Lunch Sponsor for Conquering Cancer: Ovarcome Annual Conference

- Fifteen registrations to Ovarcome Annual Conference
- Recognition on signage, program & e-communications
- On-stage recognitions
- Complimentary registrations (negotiable) to Ovarcome Annual Zeal For Teal Luncheons
- Two premium tables at the Annual Ovarcome Gala
- Invitation to VIP Reception at the Ovarcome Annual Gala
- Full Page ad in program brochure (wherever applicable)

Special Featured Additions:

- Opportunity to be announced as the Premium Sponsor at the Ovarcome Annual Gala
- Opportunity to be recognized as the Co-Supporter of Ovarcome Annual Teal Talk Day observance and celebrations
- Opportunity to be recognized as Ovarcome’s Benefactor Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness
CHAMPION LEVEL PARTNER $25,000

- Recognition logo and link on Ovarcome website yearlong
- Listing, wherever applicable, on Ovarcome newsletters & media outreach
- Brochure inclusion in all OvarCare financial assistance grant packets
- Opportunity to be mentioned by Ovarcome on social media posts (this is a yearlong opportunity)
- Logo insertion on all Ovarcome t-shirts printed in 2018
- Opportunity to be recognized as the Premium Sponsor for Ovarcome Annual Zeal For Teal Luncheons
- Opportunity to be recognized as the Breakfast Sponsor for Conquering Cancer: Ovarcome Annual Conference

- Ten registrations to Ovarcome Annual Conference
- Recognition on signage, program & e-communications
- On-stage recognitions
- Complimentary registrations (negotiable) to Ovarcome Annual Zeal For Teal Luncheons
- One premium table at the Annual Ovarcome Gala
- Invitation to VIP Reception at the Ovarcome Annual Gala
- Full Page ad in program brochure (wherever applicable)

Special Featured Additions:

- Opportunity to be announced as the supporting Sponsor at the Ovarcome Annual Gala
- Opportunity to be recognized as Ovarcome’s Champion Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness
**ADVOCATE LEVEL PARTNER $10,000**

- Recognition logo and link on Ovarcome website for 6 months
- Listing, wherever applicable, on Ovarcome newsletters & media outreach
- Listing in resources handout in OvarCare Grant packets
- Opportunity to be mentioned by Ovarcome on social media posts (this is a yearlong opportunity)
- Free admissions to Ovarcome Annual Zeal For Teal Luncheons
- Opportunity for signage and booth opportunities at Conquering Cancer: Ovarcome Annual Conference
- Five registrations to the Ovarcome Annual Conference
- Recognition on signage, program & e-communications
- On-stage recognitions
- One premium table at the Annual Ovarcome Gala
- Invitation to VIP Reception at the Ovarcome Annual Gala
- Half-page ad in program brochure (wherever applicable)

**Special Featured Additions:**

- Opportunity to be announced as the Table Sponsor at the Ovarcome Annual Gala
- Opportunity to be recognized as Ovarcome’s Advocate Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness
SUPPORTER LEVEL PARTNER $5,000

- Recognition logo and link on Ovarcome website for 4 months
- Listing, wherever applicable, on Ovarcome newsletters & media outreach
- Listing in resources handout in OvarCare Grant packets
- Free admissions to Ovarcome Annual Zeal For Teal Luncheons
- Booth opportunities at Conquering Cancer Ovarcome Annual Conference
- Two registrations to the Ovarcome Annual Conference
- Recognition on signage, program & e-communications
- On-stage recognitions

Special Featured Additions:
- Opportunity to be announced as a Contributing Sponsor at the Ovarcome Annual Gala
- Opportunity to be recognized as Ovarcome’s Supporter Partner at the Annual MD Anderson Sprint For Life 5K for ovarian cancer awareness

- Four tickets to the Annual Ovarcome Gala
- Half-page ad in program brochure (wherever applicable)
2018 CORPORATE PARTNERSHIP AGREEMENT

Calendar year: January 2018 – December 2018

Company name: ____________________________________________________
(exactly as it should appear in print)

Billing contact*: _______________ Title: ________________________________

Address: __________________________________________________________
(exactly as it should appear on an invoice)

Phone: ______________________ Email: ________________________________

Company contact**: __________ Title: _________________________________

Address: __________________________________________________________

Phone: ______________________ Email: ________________________________

* The billing contact is the person authorized to sign and make payments on the Corporate Partner’s account.
** The company contact is the Point of Contact for all Ovarcome matters and ensures that time-sensitive communications go to the correct person(s) within your organization.
# 2018 Corporate Partnership Packages

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Please indicate your industry sector below:

- Pharmaceuticals
- Biotechnology
- Medical Device/diagnostics
- Consulting
- Services (marketing, IT)
- Managed care
- Medical delivery
- Other (please specify)

Please return completed form to Runsi Sen, runsi@ovarcome.org

All sponsorships are considered final and are non-refundable. Ovarcome reserves the right to change/modify all sponsorship opportunities.

For Ovarcome internal use: __________________________
2018 CREATE AN ENGAGEMENT PLAN

Our corporate sponsors are our true partners in delivering care, comfort and assistance to ovarian cancer patients and families. We value your monetary gifts, in-kind donations, and the time you spend volunteering with us in supporting and driving our mission forward. We are willing to work with you in tailoring partnerships within our parameters to meet your goals as a corporate donor. We want to extend our sincere gratitude for your generous and continued support to Ovarcome. Your generosity has helped fund our programs and services, they have helped raise awareness on ovarian cancer, and have helped patients and families enhance the quality of their lives. You have helped save a life, give hope, and shine a light on a survivor. Thank you!

There are several additional ways for your company to partner with Ovarcome, including philanthropic activities, events, employee-led engagement, and community programs. Our goal is to customize the involvement that is best for you.

Plan a Company Fundraiser

Encourage your organization to build a corporate culture around giving back to the community ... with our help! Host a company event, hold a company teal drive, create a "Tee For Teal" fundraiser – the possibilities are endless. Helping cancer survivors in our community is a great way to promote teamwork and bring your company together for a much deserving cause that impacts us all.

Host a Cause-Related Marketing Campaign

It’s far reaching to increase customer loyalty and build employee pride and dedication with a cause-related marketing campaign. Let’s work together in helping women diagnosed with ovarian cancer and enhancing your business.

Start an Employee Giving Program

Invite your employees to give through paycheck contributions in September, which is celebrated as the Ovarian Cancer Awareness Month as well as via the Matching Program (if applicable), within your organization. Your action benefits the ovarian cancer community while allowing employees to give towards a cause that deserves much attention. TEAL is the new PINK, the new BLACK and the new VOICE! It also sends a great message to the community about your corporation and your commitment towards finding a cure for a cancer that is the deadliest of all gynecologic cancers, is one of the leading causes of death among women, has still no reliable screening or detection, but can be cured in 90% cases or more when detected early.

Help us in Overcoming Cancer: Celebrating Life!

If you have additional questions, please contact Runsi Sen at runsi@ovarcome.org.